



Dataprotectie en recovery

BRAM DE LAAT – VEEAM

veeam



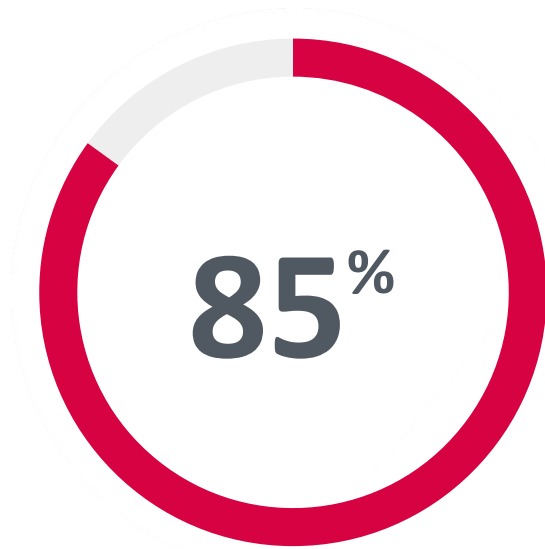
Radical Resilience

We keep your business running

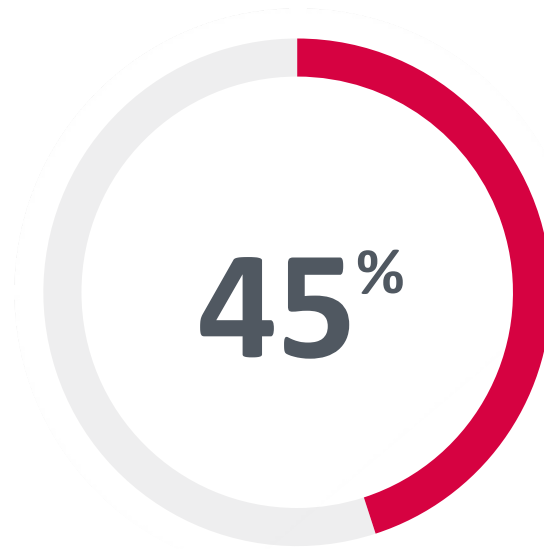


Bram de Laat
Solutions Architect

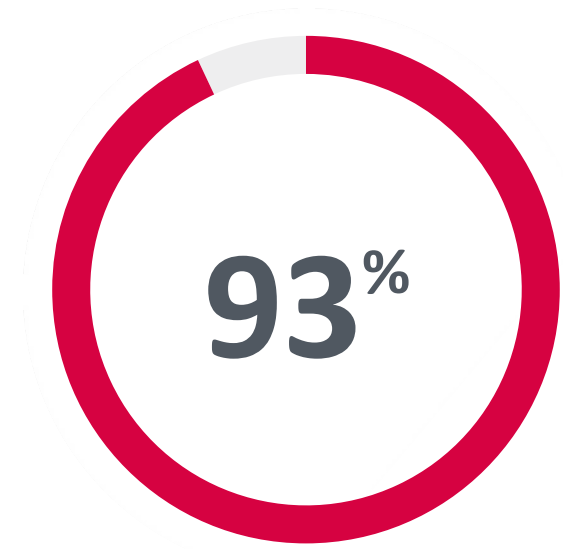
Outages and data loss are an unfortunate reality



of organizations were hit by a
ransomware attack in 2023*

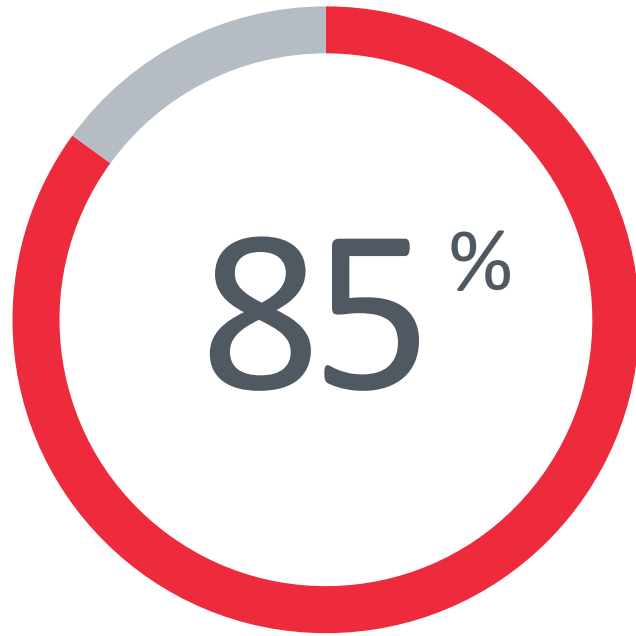


of production data was affected by
cyber attack*

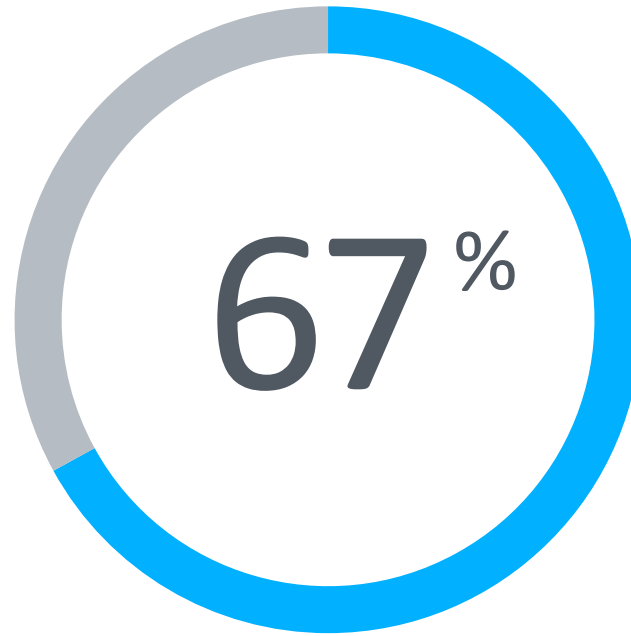


of ransomware attacks
targeted backups*

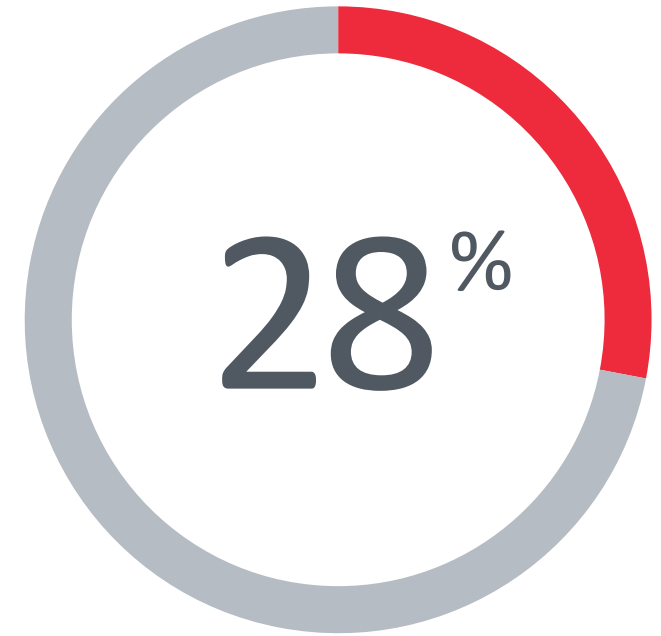
IT complexity and cyber threats are changing how business is run.



of companies have experienced at least one ransomware attack in the past year



of backups use hybrid cloud*



of companies report at least one unplanned outage per year

*2023 Veeam Data Protection Trends Report. **Forrester State of DR Preparedness 2022

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Ransomware event frequency

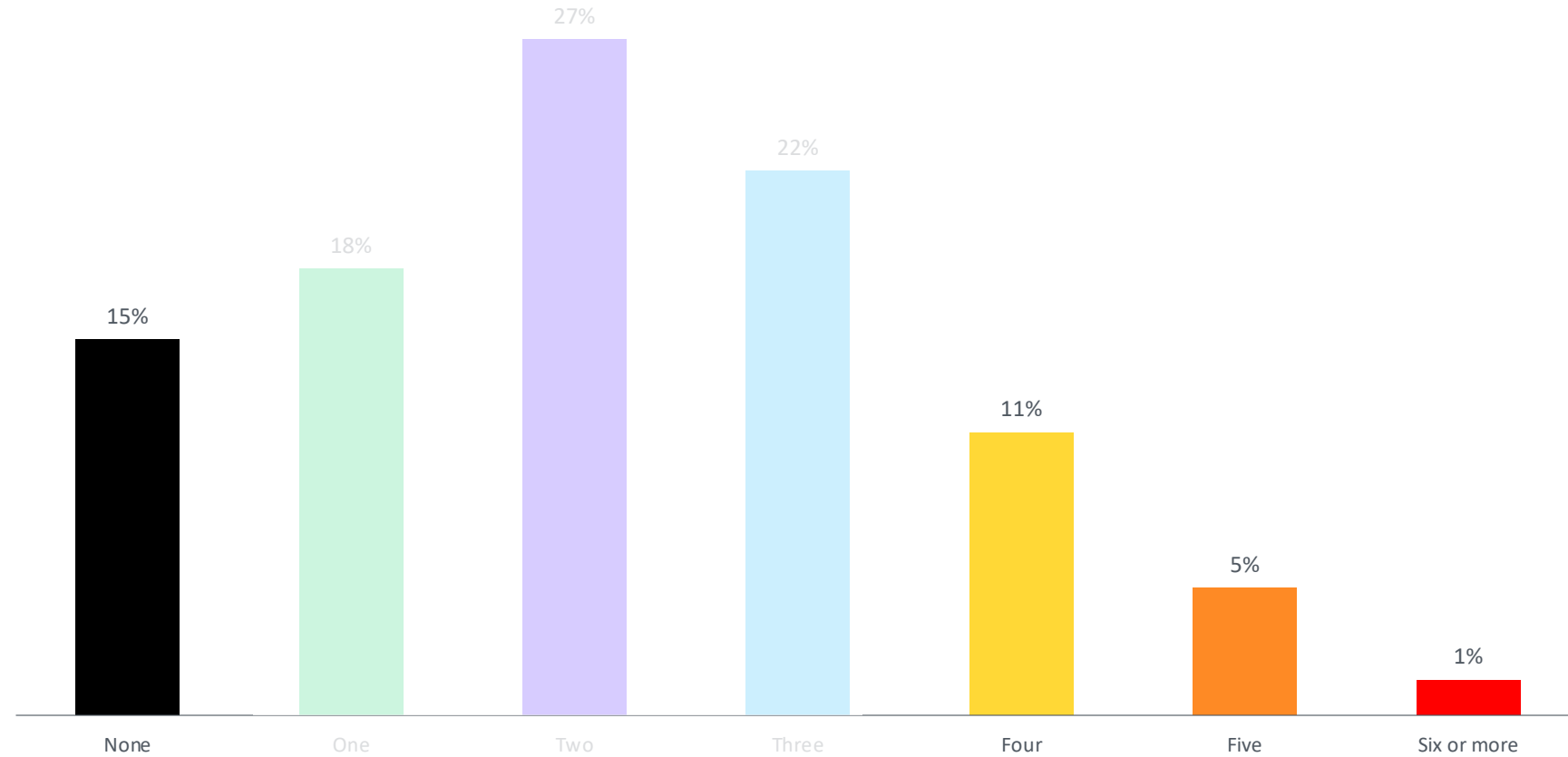
85%

of organizations suffered at least one ransomware attack



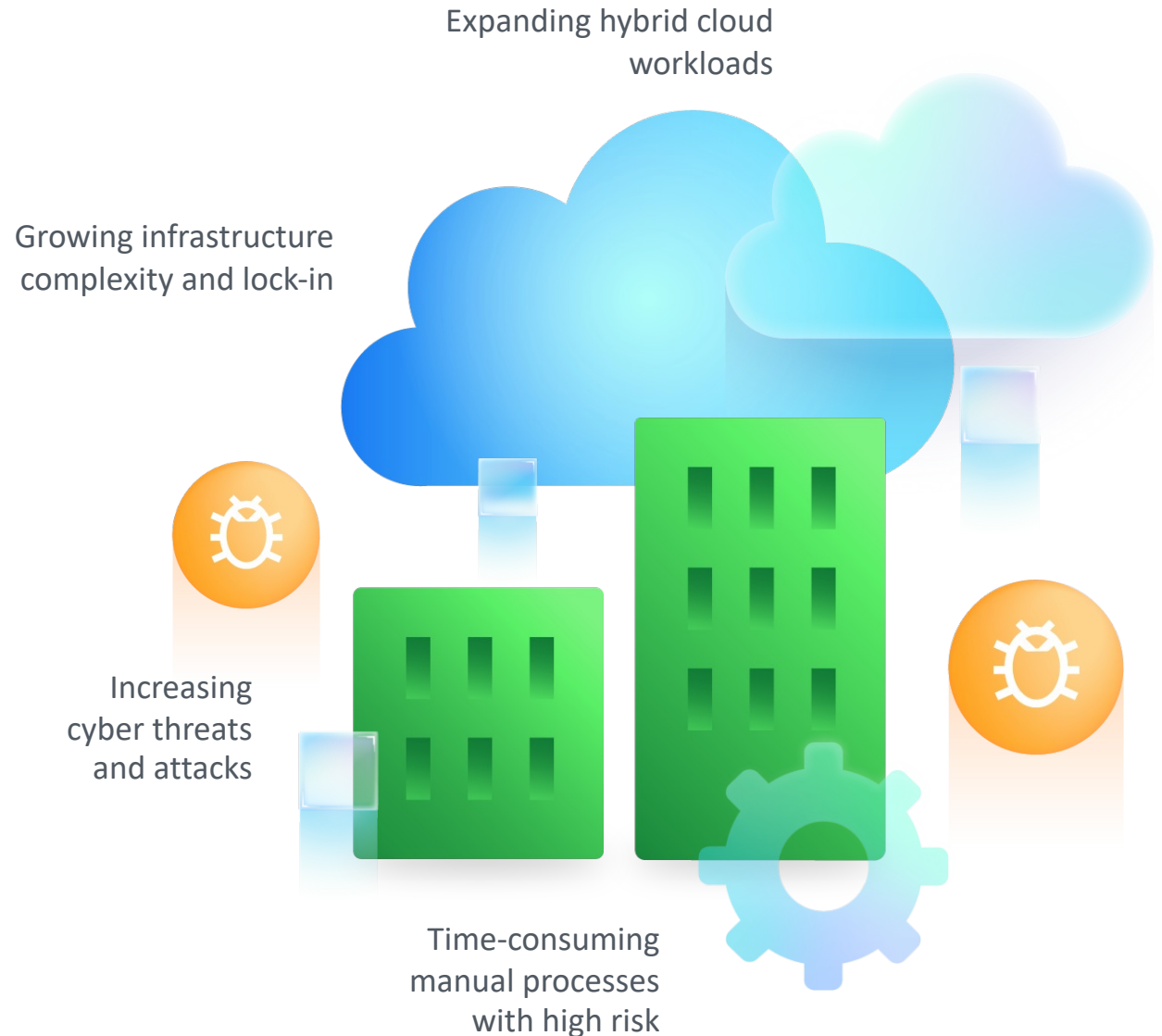
Source: Data Protection Trends Report 2023
<https://vee.am/DPR23>

How many ransomware attacks has your organization suffered in the last 12 months? (n=1,932)



Radical Resilience

Is challenging in the face of complexity and threats



The real challenge:

Bouncing forward

We keep your business running



Data Security



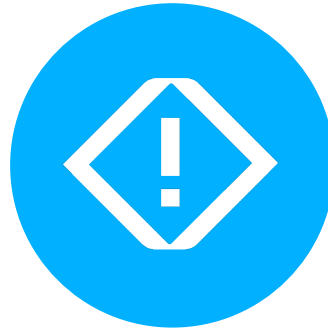
Data Recovery



Data Freedom

Data Security

Multi-layered protection designed
for peace of mind across the
hybrid cloud



Proactive Threat Hunting



Immutability Everywhere



Secure Access

Veeam's approach to Ransomware

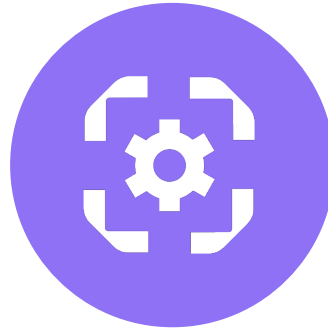


Data Recovery

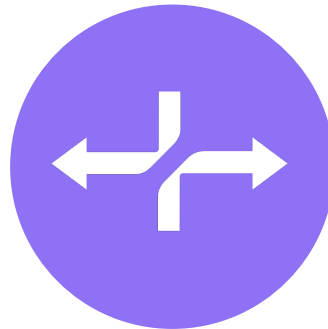
Fast reliable recovery when
you need it, where you need it



Recover fast with precision

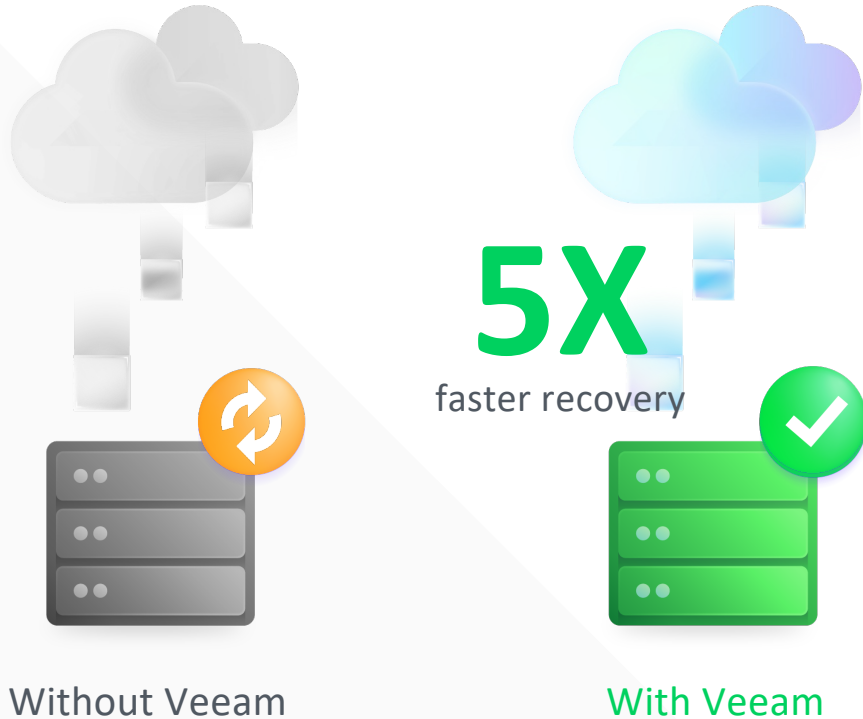


Secure automated orchestration



Avoid reinfection

Recover faster



Veeam ensures reliable backup, recovers 90% faster and future-proofs data protection.



David Loveless
Infrastructure Manager

Data Freedom

Protect all your data anywhere,
any way with zero lock in



Broad workload coverage



Infrastructure choice



Multi-cloud mobility

Veeam Data Platform

Recovery Orchestration

Monitoring & Analytics

Backup & Recovery

Native APIs

Platform
Extensions



AWS



Azure



Google Cloud



Kubernetes



Cloud



Virtual



Physical



Apps



SaaS



Microsoft 365



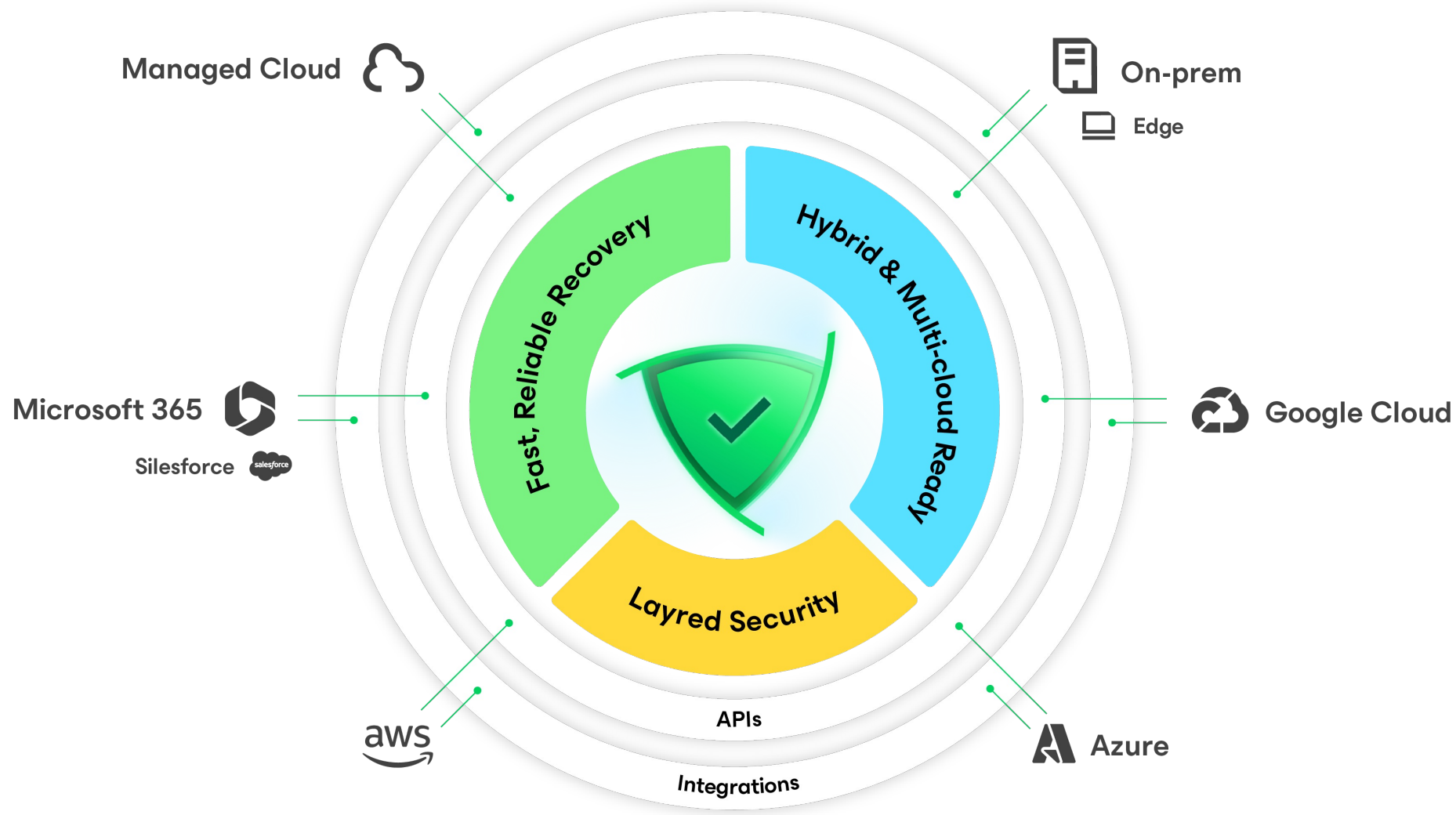
Salesforce

On-Premises • In the Cloud • XaaS

Backup/Recover to the Cloud | BaaS | DRaaS

XaaS offerings give you even more choices

Dedicated focus on backup and recovery



The 3-2-1 Rule

Hosted on-premises or in the cloud, the 3-2-1 Rule is applicable and timeless, without specifics to technology, hardware, or scenario.

Three copies of your data (one production and two copies)

Two different media

- Snapshots on volumes
- Backups on object storage

One offsite

- In cloud (alternate AZ or region)
- Out of cloud (copies on-premises or another cloud)





Hybrid and Multi-cloud Ready

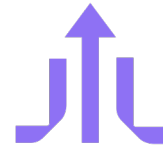
“Veeam doesn’t care where your data resides or what hardware you use; it provides outstanding protection regardless. We knew that Veeam was the ideal choice for our diverse technology landscape, and that it would support us however we chose to evolve in the future. It ticks the boxes for flexibility and affordability.”

Robbie Hudec
CISO, Ciox Health



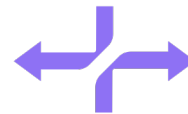
Centralized backup

Consistent management, monitoring and governance



Platform native

Integrated with cloud APIs, security and storage



Data portability

Backup, recover and migrate to, from and across clouds



Layered Security

“At Penske Australia & New Zealand, we have peace of mind that Veeam sends backup copies to Amazon S3 for immutability, boosting ransomware protection and ensuring data is available.”

Bobby Stojceski
Chief Security Office
Penske ANZ



Logical separation

Isolated backups across cloud security boundaries



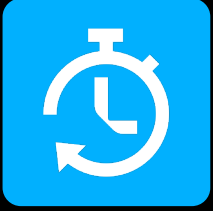
Secure access

Least privilege access for users and entities



Data integrity

Immutability and encryption for cloud resiliency



API Based backup and recovery

Everything visible in the UI is also available in the API and allows for integration in self-service portals and current business processes.



Granular recovery

Recovery of entire instances and individual files



In cloud

Restore in place or as new, across accounts and regions



Out of cloud

Recover or migrate to a different cloud or on-premises

Comprehensive cloud support and integrations

Cloud



Amazon EC2
Amazon RDS
Amazon EFS
Amazon VPC
VMware Cloud on AWS
Amazon S3
Amazon S3 Glacier
AWS Outposts



Azure
Azure VMs
Azure SQL
Azure Files
Azure VMware Solution
Azure Blob
Azure Archive
Azure Stack HCI



Google Cloud
Compute Engine VMs
Cloud SQL
Google Cloud VMware Engine
Cloud Storage

Other platforms



Purchase hybrid
cloud-ready
portable
licensing



**Veeam
Resellers**

Marketplace
procurement to
consume customer
commitments



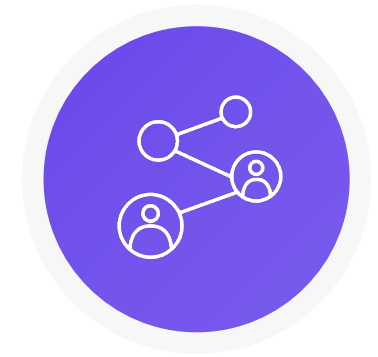
**AWS, Azure,
Google Cloud
Marketplaces**

Get systems
integration
support



**Global and
Regional Systems
Integrators**

Consume via
as a Service
partners



**Veeam Service
Providers**

Veeam keeps
your business **running.**

Your technology partners are our partners

35K alliance partners, GSIs, resellers, and service providers

Alliances



GSI



Cloud & Managed Service Providers





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	FRIENDSHIP FOYER	UIVERZAAL	VRACHTRUIM	VERTREKHAL	BRIEFINGROOM
08:30 - 09:00	Ontvangst & inschrijving				
09:00 - 09:20		Opening			
09:30 - 10:10		Werkplek Panelsessie	Infradax Overheid Advanced Datacleaning 1/2	Veeam Dataprotectie & recovery	Dynamics Experts CRM
10:20 - 11:00		Security Panelsessie	Infradax Overheid Advanced Datacleaning 2/2	JSR Slimmer Samenwerken	Dell Technologies Datacenter als datawarehouse
11:10 - 11:30	Koffiebreak				
11:30 - 12:10		Datacenter Panelsessie	Infradax Overheid ICT-regievoering	Holm Security Vulnerability Management	Microsoft Microsoft 365
12:20 - 13:00	Lunch groep 1		Cumlaude.ai AI		
13:10 - 13:50	Lunch groep 2		Microsoft Business Applications		
14:00 - 14:40		AI Panelsessie	HPE Hybrid Cloud	Fortinet Networking & Security	
14:50 - 15:10	Koffiebreak				
15:20 - 16:00			Arctic Wolf Detectie en Respons	KPN (Tele)communicatie	
16:10 - 17:00	Borrel				

