



De verborgen parels uit het Microsoft 365 portfolio

JAN DEPPING – MICROSOFT


De *(verborgen)* parel(s) uit het Microsoft 365 portfolio



Jan Depping

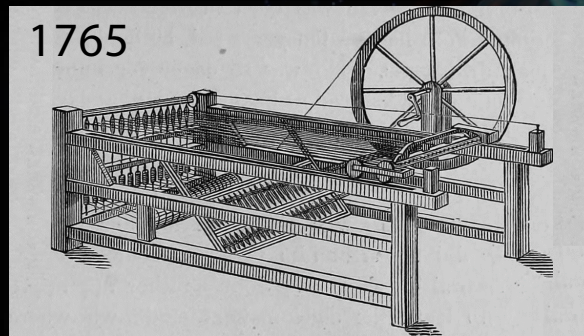
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Infrastructure & Apps, Data & AI

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Verandering - Moderne werkplek - Grip op kosten - Veiligheid

Mechanization



Mass production



Automation



The **Fourth** Industrial (R)evolution

How do we progress?

Spinning the wheel!



Trust foundation

Why we need Trust!

Who do you think is in control?

System 1 Safety Check

In case of doubt go to System 2
(low energy need, high speed)

1

Help! →

Prefrontal Cortex

1. Empathy & Intuition
2. Emotion & body regulation
3. Morality & Insight
4. Communication
5. Fear Modulation

System 2 Satisfy System 1

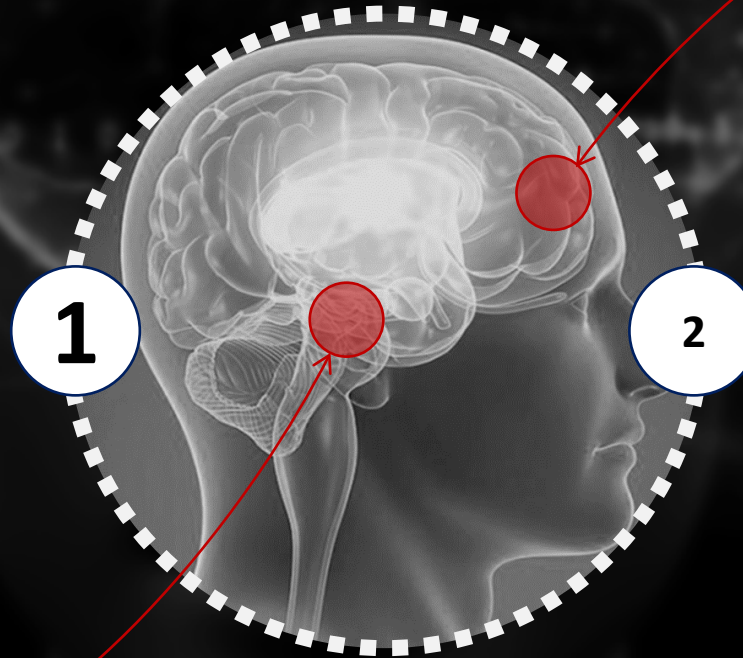
as soon as possible
(high energy need, low speed)

2

← Strategy!

Limbic Brain

1. Fight, Flight, Freeze stress response.
2. Am I safe? Do people want me?
3. Emotions live here.



Microsoft's Trustworthy AI principles



Fairness



Reliability
& Safety



Privacy &
Security



Inclusiveness



Transparency



Accountability



De Moderne Werkplek

Microsoft 365 Copilot

Natural Language



Large Language
Models



Microsoft Graph
- Your Data -



Microsoft 365
Apps



The
Internet

MICROSOFT 365

Copilot in Teams Meetings

The screenshot displays a Microsoft Teams meeting interface. On the left is a navigation pane with icons for Activity, Chat, Teams, Calendar, Calls, Files, and Apps. The main area shows a meeting titled "Core accounts business review" with tabs for Chat, Details, Files, and Recap. The meeting date and time are "Mar 16, 10:00 AM", and there is an "Open in Stream" link. Below this, a "Shared content" section lists "Proseware Proposal.pptx". A video player shows a presentation slide with a play button and a duration of "48m 42s". At the bottom, there are buttons for "Speakers" and "Topics". The "Topics" section lists "Proseware negotiation strategy" and "Core accounts round table". On the right side, there are tabs for "Notes", "Mentions", and "Transcript". The "Notes" tab is active, showing a summary of the meeting by "Core accounts.loop".

Core accounts business review Chat Details Files Recap

Mar 16, 10:00 AM Open in Stream

Shared content

Proseware Proposal.pptx

48m 42s

Speakers Topics

Proseware negotiation strategy

Core accounts round table

Notes Mentions Transcript

Core accounts.loop

Quarterly results and forecasts for Core Accounts

Summary

Based on what attendees said in the meeting

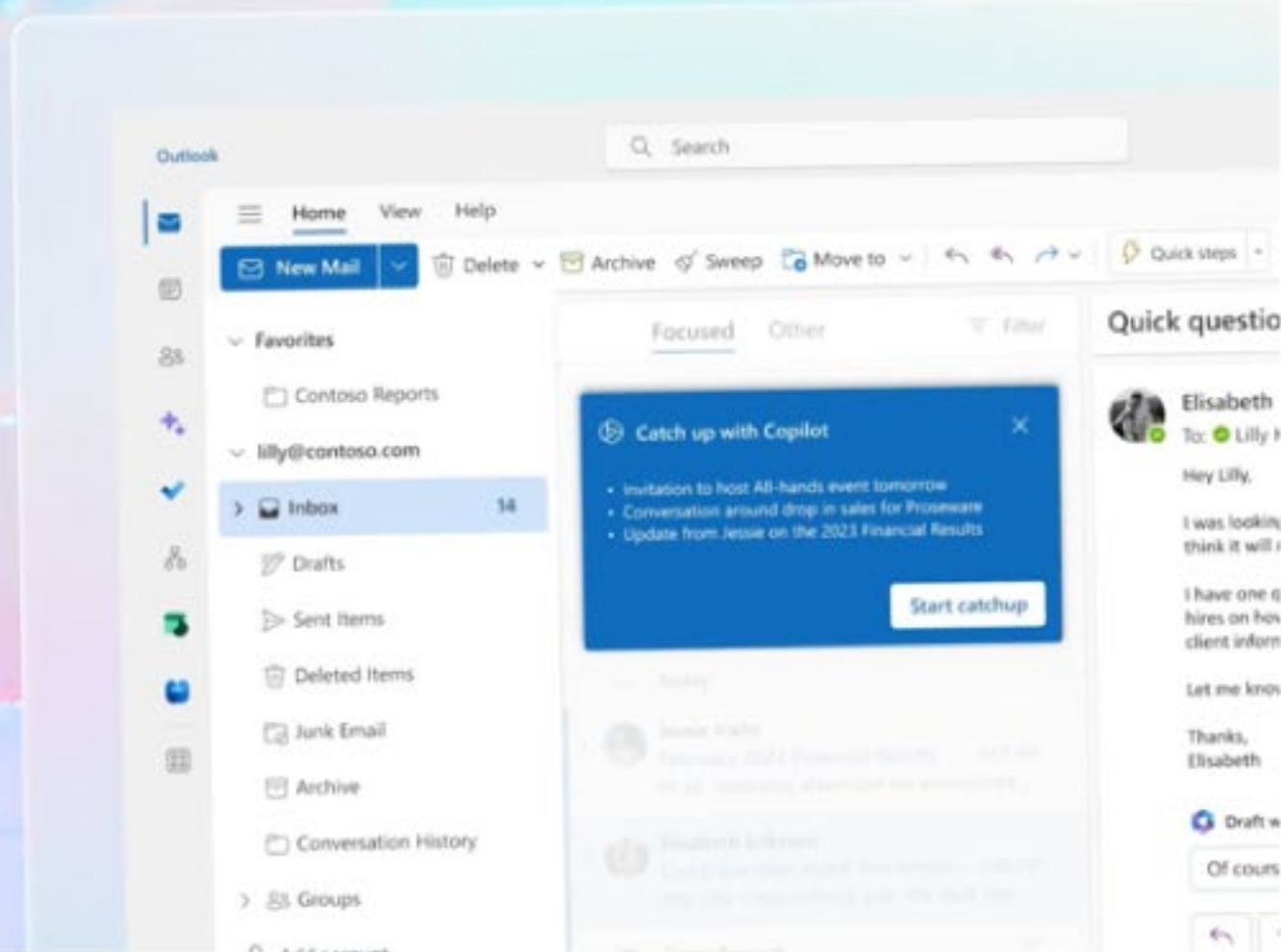
- \$230K revenue shortfall in this quarter
- Inventory 15% surplus (renewable products and recycled materials)
- Account leads to propose discounting scenarios to lower inventory
- Proseware was discussed as a leading opportunity

Notes

- Beth emphasized importance of Proseware negotiation strategy with offers - this is a must win deal.
- The team identified a new opportunity with Proseware through the round table discussion.

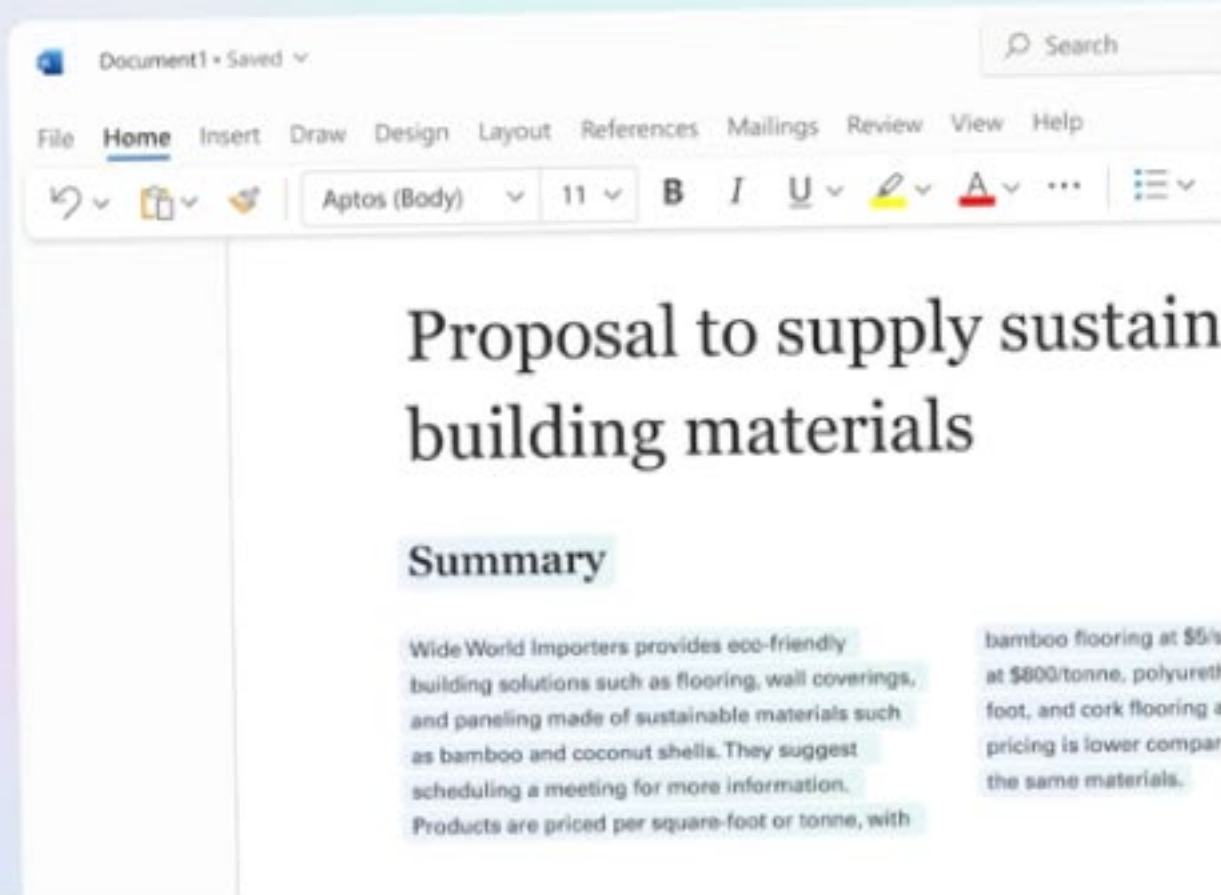
MICROSOFT 365

Copilot in Outlook



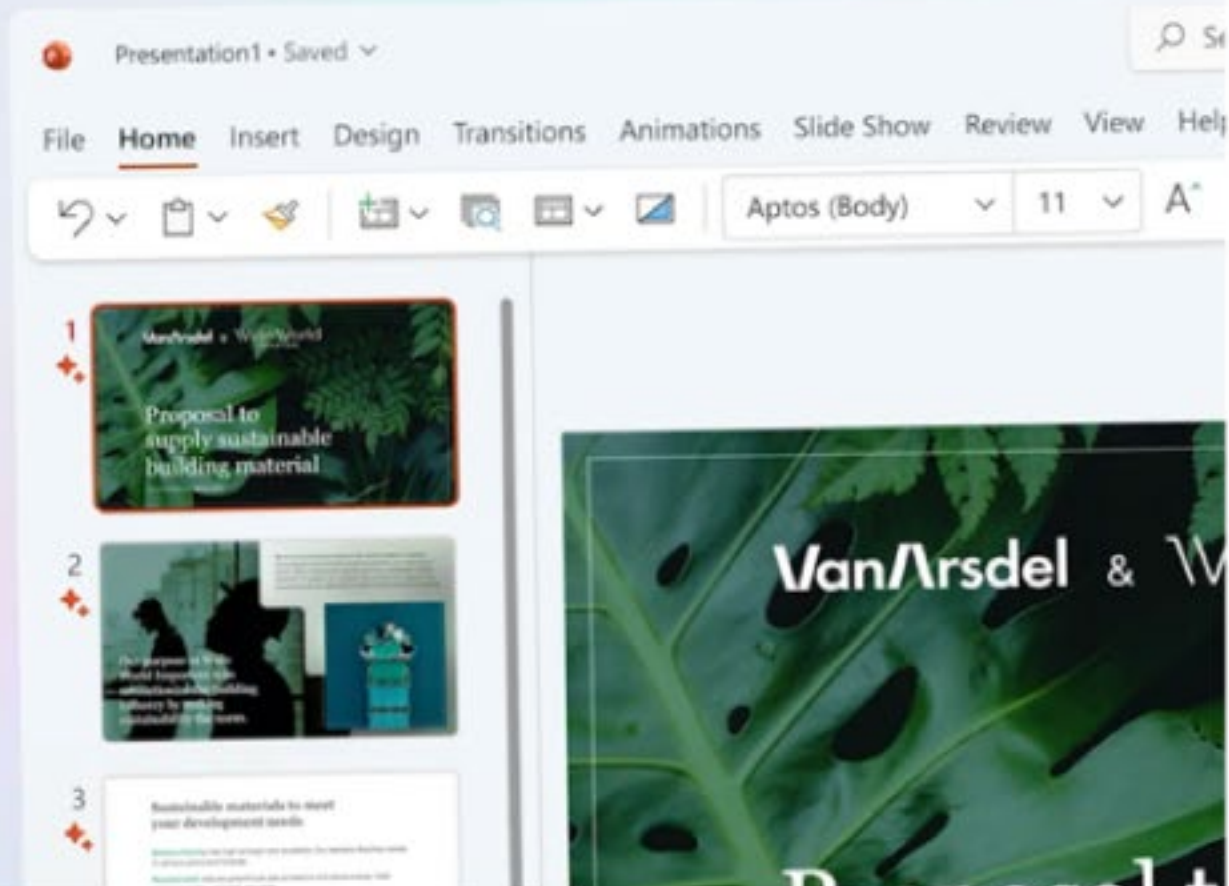
MICROSOFT 365

Copilot in Word



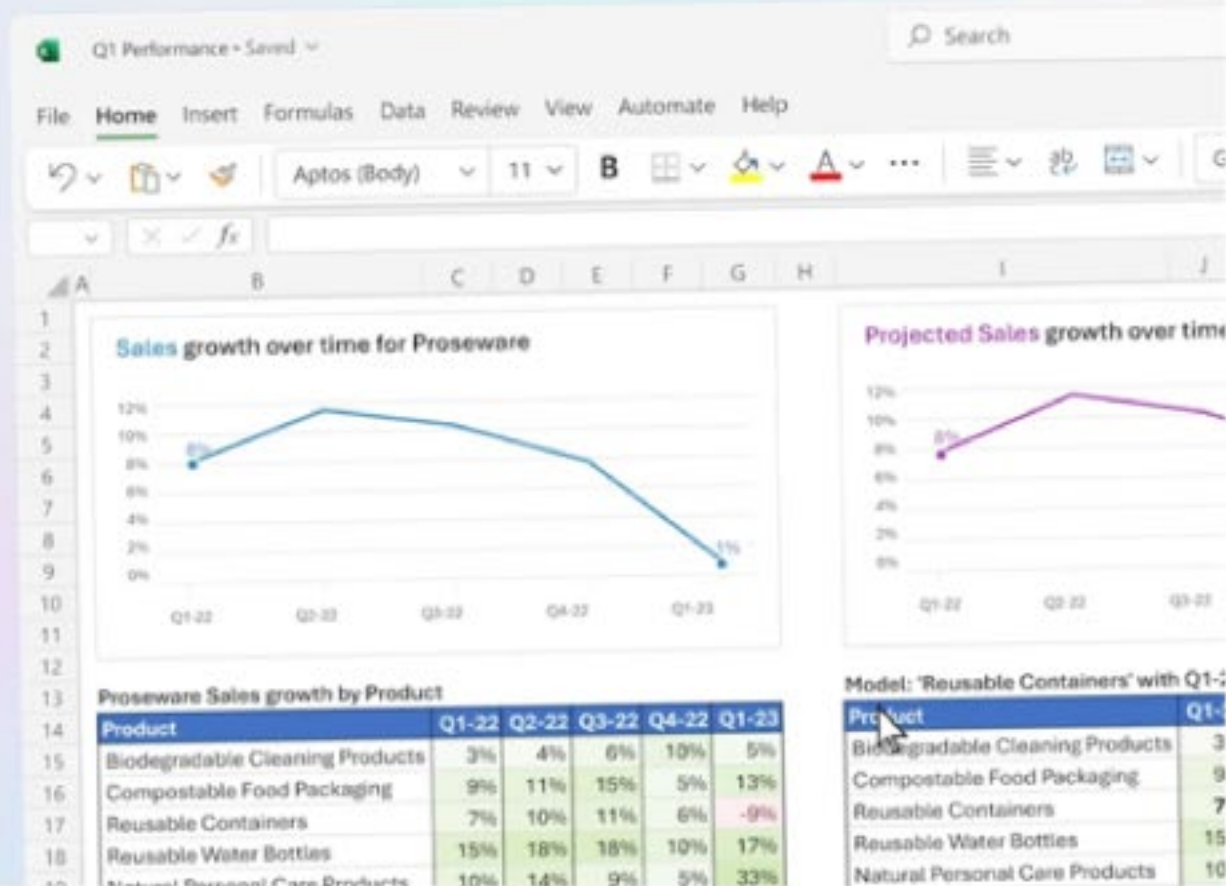
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Copilot in PowerPoint



MICROSOFT 365

Copilot in Excel





Power BI Copilot



Grip op Kosten

Cloud Cost Management

How to reduce cloud **Cost.**

Implement a Cost Management Processes !



Commercial

Azure Hybrid Use Benefits
Reserved Instances
PaaS vs IaaS
Spot Instances
Prepayments / EA commitments



Tooling

Azure Cost Management
Cost Analytics
Budgets
Alerts
Azure Advisor



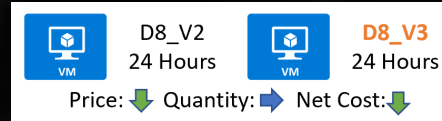
Technology

Azure Automation
Identify and act on idle resources
Azure Dev/Test Labs
Auto Scaling
Power Management

Azure Optimization: the basics

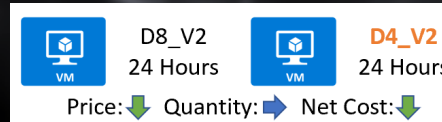
Migrate to newer SKU's

- Latest Azure SKU's offer better performance at lower price point.
- Leverage technology evolution benefits passed on through modern SKU's.



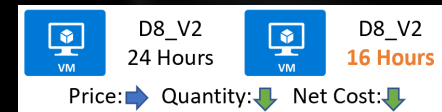
Right-size resources

- Adopt optimal SKU's based on historic resource utilization & business sensitivity.
- Start with good enough SKU to accommodate 95th percentile workloads.
- Leverage [Azure advisor](#) cost saving recommendations.



Snooze resources when not in use

- Releases expensive compute, stops billing meters.
- Persisted data state, resume stateful resources with ease.
- Leverage Azure [Native](#), [Marketplace](#) automation solutions.



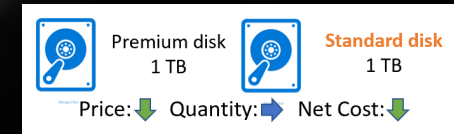
More apps on PaaS

- Reduced app TCO – Patching, Backups etc.
- Save CAPEX on software licenses. Sophisticated tools at affordable price point, Pay-as-you-go.
- Enhanced Eng productivity. Deliver apps faster, secure with Azure native scale & resiliency.
- Leverage inbuilt [auto scale](#) capabilities available with most PaaS services.



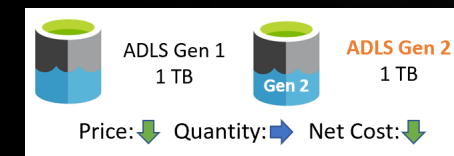
Premium tiers for Prod, Standard for Non-Prod*

- Establish directional policies to limit Premium tier SKU's for production and handle exceptions.
- Optimize non-prod footprint and leverage dynamic scale across Premium/Standard tiers, as needed.
- Maintain healthy distribution of cloud spend between Production and Non-production environments.



Modernize apps

- Short term engineering investments yields long term savings.
- Continuous evolution of Azure services surface new avenues to deliver business outcomes more efficiently.
- Consider [decoupled & Serverless](#) architectures, tiered data stores*.



*where possible

We Like **Value** but dislike like **Cost**.

Never charge for time, charge for outcome!



Achieve more



Spend less



Control

Human **Value** perception.

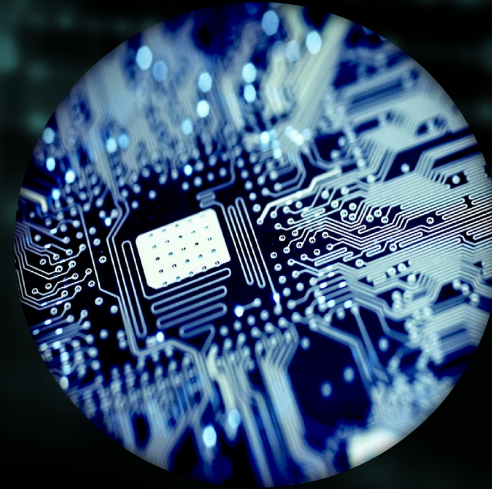
Manifestation of a thought process



People perceive
value



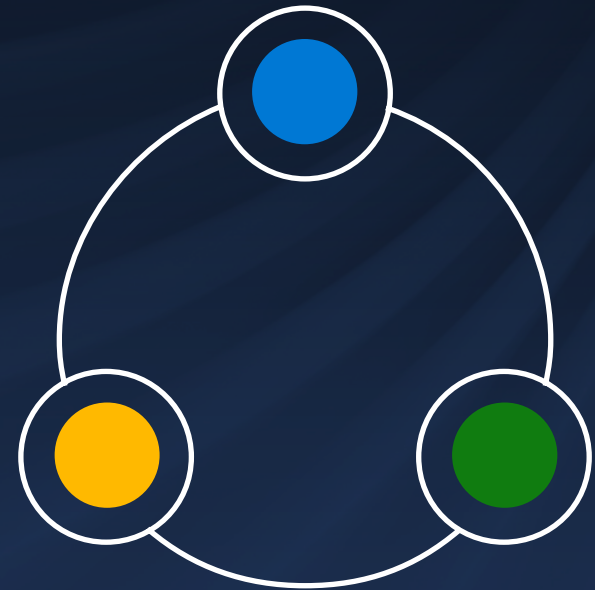
Processes deliver
value



Technology supports
the process

Microsoft Security

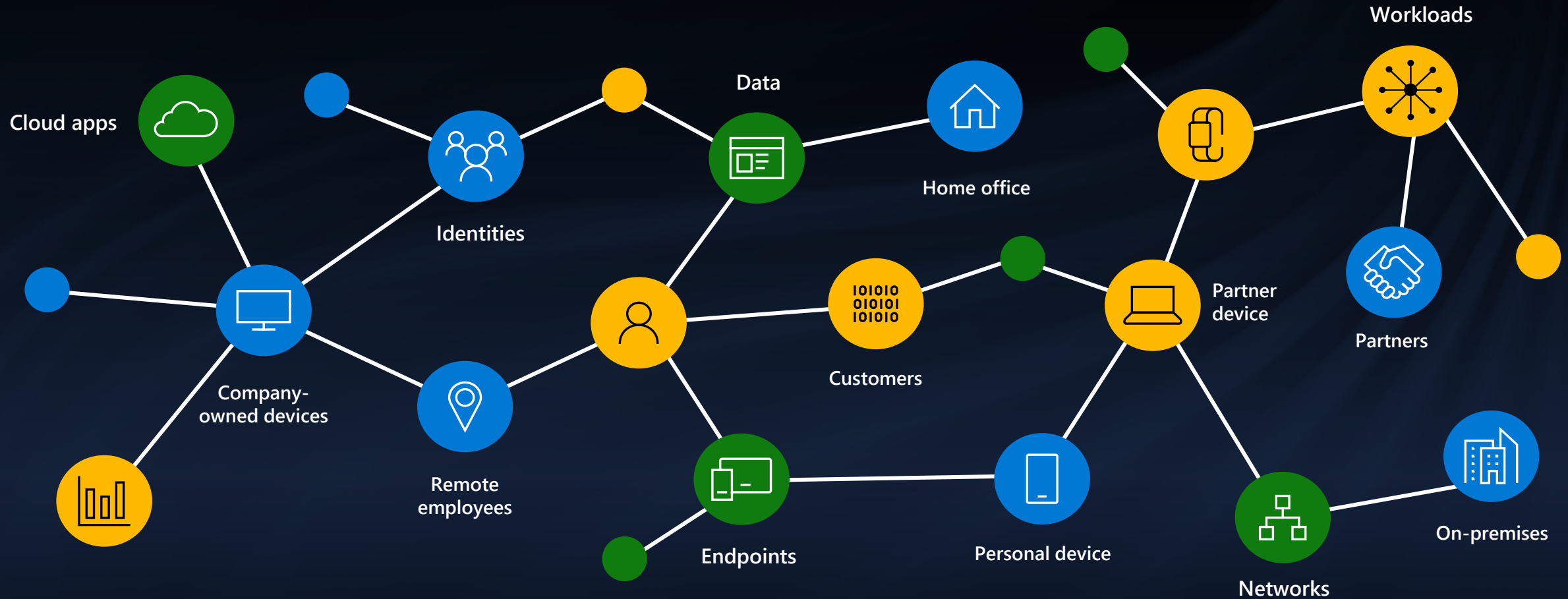
Protect everything end to end



Your enterprise is transforming



Your enterprise is transforming



Complexity requires advanced security



Infrastructure is **highly distributed**

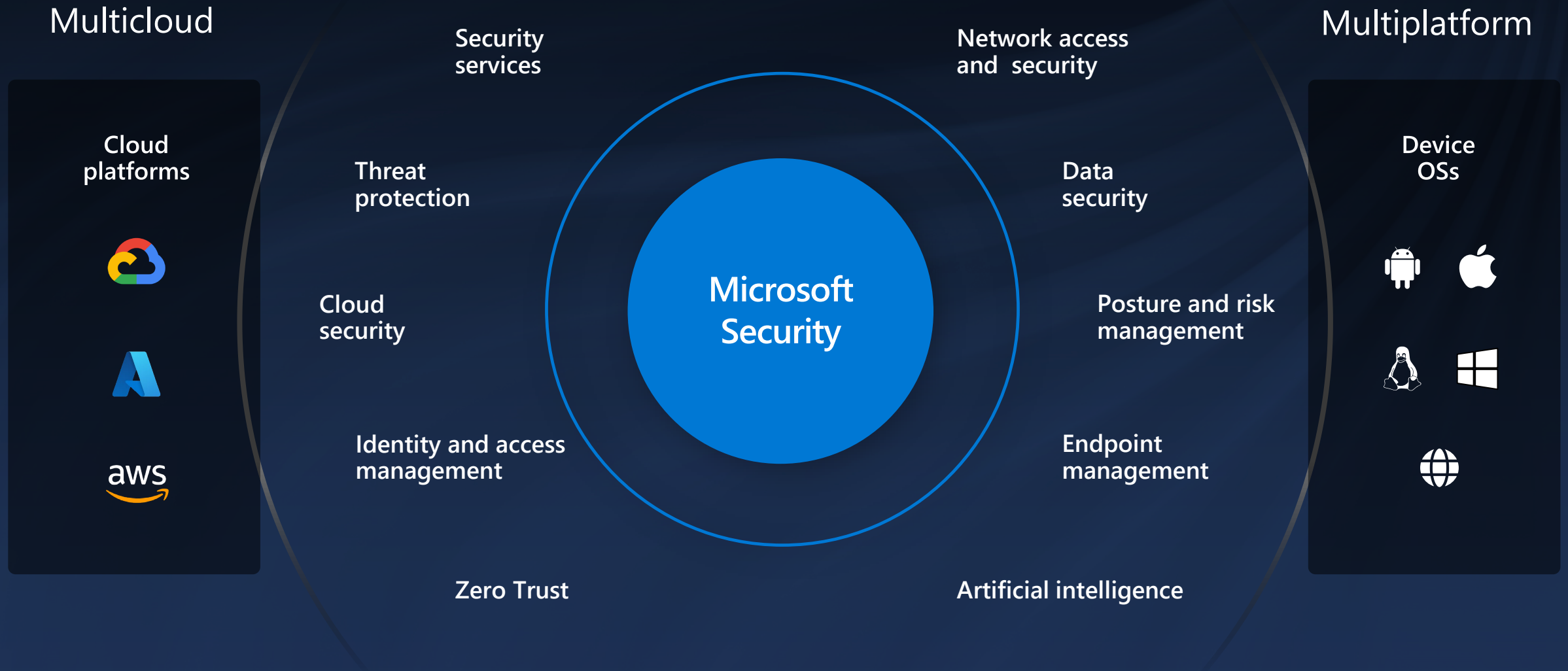
Threats are **not shared** across vendors

More vendors **require more people** to manage

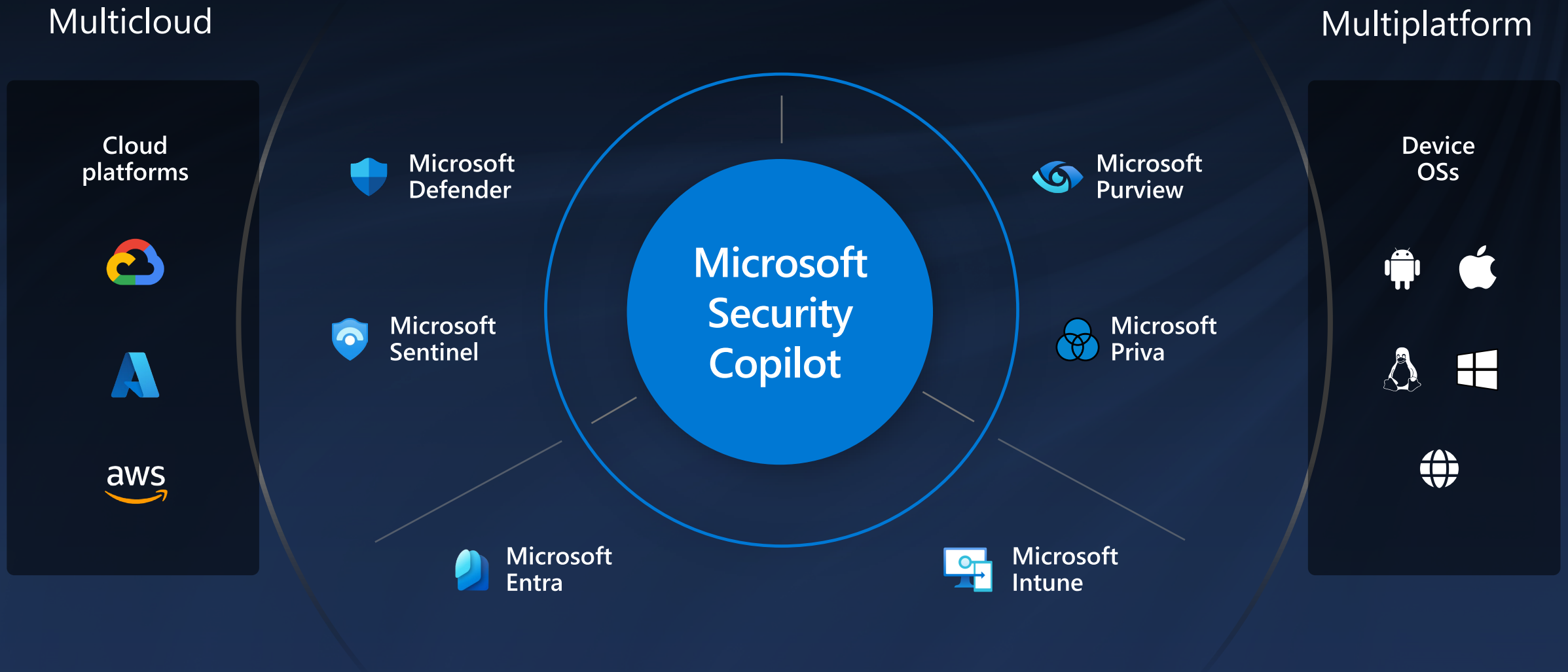
Tools are **not integrated** nor interoperable

Multi-vendor **costs are unsustainable**

We lead with end-to-end protection



We lead with end-to-end protection



NIS Incidente



NIS & AVG Security Re



Where to Start?

Get your data
estate AI-ready

Find and select
AI use cases

Create new
AI-powered apps

Ask your IT Partner / Microsoft for help!!!!

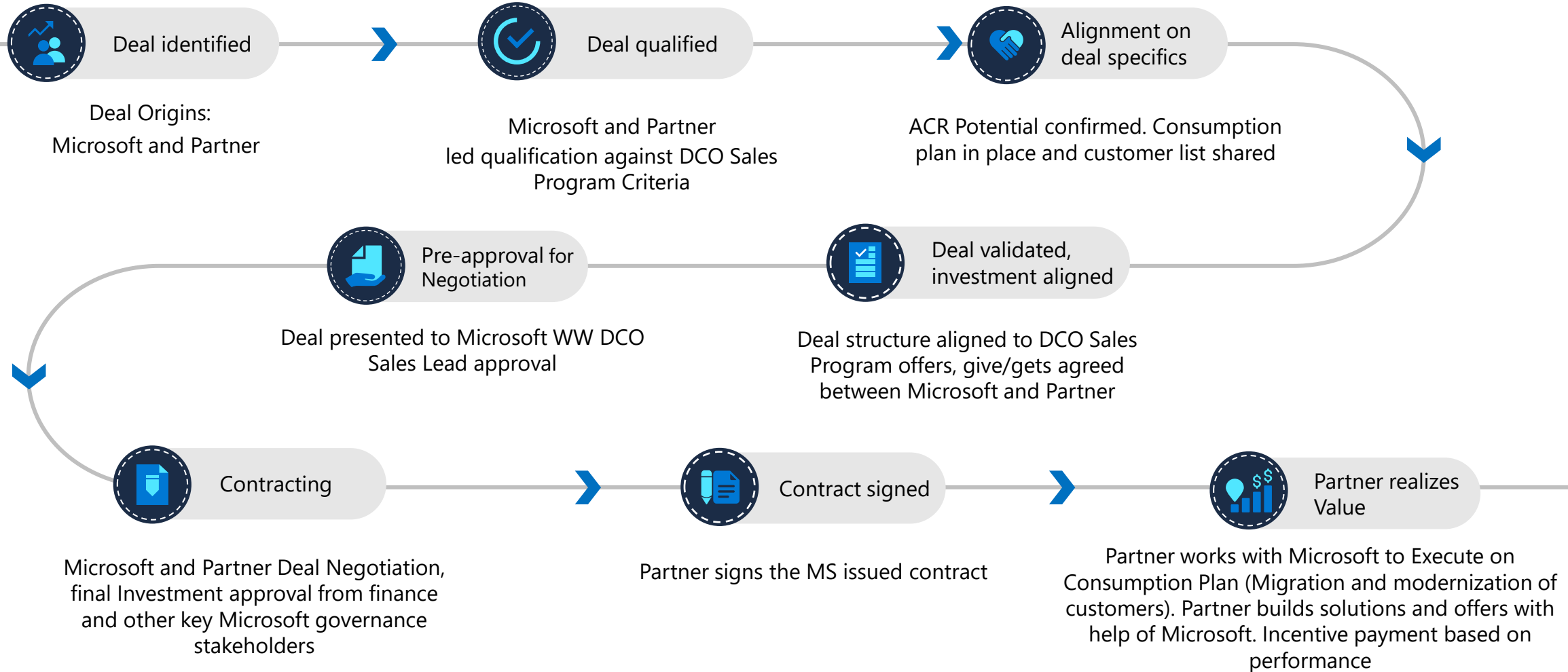
Q&A

DCO – High Level Sales Process Flow*



IMPORTANT NOTE: *Please note the timeline for each DCO deal varies as it is dependent on many factors (i.e. partner readiness, negotiation time etc). Please work with your Microsoft counterpart closely and ensure regular communications from a smooth and efficient DCO process.

The following is high level sales process for a DCO deal between our Partners and Microsoft.



Predictable engagement model, tight governance, committed support

	FRIENDSHIP FOYER	UIVERZAAL	VRACHTRUIM	VERTREKHAL	BRIEFINGROOM
08:30 - 09:00	Ontvangst & inschrijving				
09:00 - 09:20		Opening			
09:30 - 10:10		Werkplek Panelsessie	Infradax Overheid Advanced Datacleaning 1/2	Veeam Dataprotectie & recovery	Dynamics Experts CRM
10:20 - 11:00		Security Panelsessie	Infradax Overheid Advanced Datacleaning 2/2	JSR Slimmer Samenwerken	Dell Technologies Datacenter als datawarehouse
11:10 - 11:30	Koffiebreak				
11:30 - 12:10		Datacenter Panelsessie	Infradax Overheid ICT-regievoering	Holm Security Vulnerability Management	Microsoft Microsoft 365
12:20 - 13:00	Lunch groep 1		Cumlaude.ai AI		
13:10 - 13:50	Lunch groep 2		Microsoft Business Applications		
14:00 - 14:40		AI Panelsessie	HPE Hybrid Cloud	Fortinet Networking & Security	
14:50 - 15:10	Koffiebreak				
15:20 - 16:00			Arctic Wolf Detectie en Respons	KPN (Tele)communicatie	
16:10 - 17:00	Borrel				

